Happy Life by Jin Jing : An entry to the recent photographic competition celebrating the international diversity of the Business School

The two year INTEGRATE project is addressing the educational challenges faced by the University of Exeter Business School as it goes through a phase of considerable student expansion and international diversification. It is mission-critical for the University that the Business School continues to provide an excellent educational experience for all throughout this expansion and technology is envisaged as playing a major role in achieving this.

Student Led Projects: Five student led projects have taken place this year building on the success of the Students as Change Agents project. Students are working on key themes of engagement, sustainability, employability and internationalization.

VLE: A number of Business School staff are working with the Integrate team to redesign their modules. Staff are aiming to introduce more formative assessment, lecture recordings, student group work and learning journals and to improve the 'blend' of face to face & online activity.

Assessment: Integrate is working with a range of assessment solutions for large student cohorts including Assessment21's ABC tool, question banks in WebCT, and the Scananpro MCQ software with the aim of improving consistency in marking and saving significant time for staff.

Flip video: Students are using handheld video recorders to capture presentations, vodcasts and different aspects of their student lives. The videos are uploaded to the VLE or Facebook and the best videos shared within the VLE

Echo360: Echo is now increasingly used across the Business School. Captured lectures have proved very popular for students to review in their own time. Staff are becoming increasingly skilled at using this technology.

Learning Journals: Online learning journals have been piloted in the 'Marketing and Society' module. Students were required to address questions for reflection after each f2f lecture. The journals have proved to be a great success for staff and students.

Wikis: The University 'Confluence' wiki is being used for assessed group work with a cohort of 465 students on a Masters level 'Strategy' module. The project is investigating the pedagogic and technical challenges of running group assignments in this way and on this scale.

SMS mobile phone technology has been used to ask open questions such as 'What is Science?' as part of the Philosophy of Economics module. Results have been shared and discussed in lectures then fed back to students with graphical representations using Wordle.

ARS: Many of the modules in the Integrate project have cohorts greater than 200 students. Audience response systems have increased student engagement and concentration, helped students and staff with revision sessions in large lecture theatres and supported smaller tutorials and help classes.